Advertising with THE CATHOLIC ACCENT
Advertising with the award-winning

THE CATHOLIC ACCENT

The Telly Awards

Diocese of Greensburg
The Award-Winning Multimedia Catholic Accent
Magazine, Newspaper, Broadcast, and Digital

November
Christmas Traditions

February
Faith & Food
Fish Fry Guide

May
Summer Event Guide

August
Magnificent Churches & Weddings

Magazine
Advertise in any of our 4 yearly magazines. Each quarter, the magazine will reach households, businesses, senior health care, facilities, schools, and parishes across Westmoreland, Armstrong, Indiana and Fayette counties with an estimated reach of 100,000 sets of eyes!

Full Page 7.875" w x 10.125" h ad is $1,000
Half Page 7.875" w x 4.938" h ad is $500
Quarter Page 3.875" w x 4.938" h ad is $250

Newspaper
Advertise in any of our 8 yearly newspapers. The official newspaper of the Diocese of Greensburg, The Catholic Accent can be an effective advertising medium for you and your business or service. The primary circulation areas of the newspaper include 40,000 homes in Westmoreland, Armstrong, Indiana and Fayette counties. Newspapers will be printed and mailed in Jan., March, April, June, July, Sept., Oct., and Dec.

Full Page 9.75" w x 13.25" h ad is $1,100
Half Page Vertical 4.75" w x 13.25" h ad is $550
Half Page Horizontal 9.75" w x 6.5" h ad is $550
1/4th Page 4.75" w x 6.5" h ad is $275
1/32 Page 2.25" w x 1.5" h ad is $30

Broadcast
Advertise in any of our 4 yearly shows, get 10 spots per month. The Accent On-air will air 40 times a year on WTAE Channel 4. WTAE is the #1 station of choice in that timeslot for all demos in Westmoreland County with an estimated reach of 19,200 households.

A 30-second spot in a half-hour show, which will air 10 times over a 3-week period is $300

Digital
Advertise on our website for $100 a month. Our online publication gets more than 16,000 page views every month.

A Square ad is 300p wide x 250p high
A Leaderboard ad is 728p wide x 90p high
THE AWARD-WINNING MULTIMEDIA CATHOLIC ACCENT
Magazine, Newspaper, Broadcast, and Digital

SPECIAL PACKAGES

The Multimedia Package
See your ads online, on television, in the magazine and in the newspaper year-round!
40 TV spots on WTAE.
60,000 web impressions.
4 full-page magazine ads (one in each quarterly magazine).
8 1/4-page newspaper ads (one in each newspaper in 2020-21).

PRICE: $5,000

Magazine
Reserve a full-page ad in all four of our special edition magazines.
Magazines will be printed and mailed in Feb., May, Aug., and Nov.

PRICE: $3,000

Newspaper
Reserve a half-page ad in all eight of our 2020-21 newspaper editions.

PRICE: $2,500

Broadcast
Reserve a 30-second television spot in all 40 airings of "The Accent On-Air" on WTAE.

PRICE: $1,000

Digital Advertising
See your ads online year-round in our online publications.
192,000 web impressions.

PRICE: $1,000

If you have any questions please contact Toni Chovanec at ads@unityprinting.com or call (724) 537-5800.

* All advertising copy is subject to the approval of the diocesan staff, which reserves the right to accept or reject all copy submitted - i.e., NO political, alcohol, tobacco, or weapons ads accepted.